1 The conference covers:

- · Volume dynamics of the Russian and global galvanized and pre-coated rolled products markets
- · The current market situation as regarded by the leading pre-coated steels manufacturers
- Estimations of pre-coated flats imports and exports, ways of protecting the domestic market from poor quality products supplies
- · Pricing environment in the galvanized and pre-coated rolled products markets
- Technical regulation of the pre-coated rolled products processing segment
- Further conversion products and steel structures markets: supply and demand, growth barriers and solutions
- · Forecasts of changes in regional pre-coated flats market trends
- Paints & lacquers and corrosion-resistant coatings: new products, new technologies, and solutions for coated steels manufacturers
- · Galvanizing and polymer coating equipment market: suppliers, solutions, current projects
- Distribution in the galvanized and pre-coated steels market

Target audience:

management and industry professionals from pre-coated steels manufacturing plants, steel trading companies and steel service centers specializing in galvanized and coated steel processing and supplies, related industries as well as equipment suppliers, products end-users, and all concerned; more than 200 delegates are expected.

Participation cost:

€590 / \$630 (VAT incl.)

Discounts: 2d delegate from the same company: 5% off, 3d delegate: 10% off, 4th delegate and more: 15% off.

The registration fee includes: participation in panel discussions, coffee-breaks, lunches, stand upmeals, a delegate's bag, a field trip on March 17 to companies specializing in coated flats processing.

Accommodation and transportation are not included in the registration fee.

For details please contact:

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Program (subject to change)

March 16

09.00-10.00 Registration of delegates: AZIMUT Hotel Olympic Moscow, 18/1 Olimpiisky prospekt, Moscow; Tea, coffee

10.00-12.00 Session 1. Dynamics of development of Russian and global galvanized and precoated rolled products markets; raw materials. Production, investment and sales programs of large Russian manufacturers.

12.00-12.30 Coffee-break

12.30-14.00 Session 2. Medium and small producers of pre-coated flats: dynamics of development. Import and export of rolled stock and its products. Issues of technical regulation.

14.00-15.00 Lunch

15.00-17.00 Session 3. Condition of Russian end-users and processers of galvanized steels. Markets of equipment for protective and decorative coating of flats for further conversion products and steel structures manufacture. New products, new niches, new solutions.

17.00-20.00 Roundtable Stand-up meal, networking

March 17

09.00-18.00 Field-trip to companies specializing in manufacture and processing of pre-coated flats.

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